

**Website and Newsletter Sponsorship Guidelines**

Since ads are displayed on the left hand panel, there are size limitations, which are as follows:

Width: Maximum of 150 pixels

Height: Varied.

Format of ads can either be graphic images or text. You can provide a website address which your ad will hyperlink to. This can be your homepage or any existing page within your site. You can also choose to provide your e-mail address, instead.

Cost

$500/year – for a yearly ad (2 months free)

$50/month – for “special event” limited time ad placements